

From: SHagan@northofboston.com
To: Wendy Hansbury <hansburyw@manchester.ma.us>
Date: 12/3/2024 3:59:46 PM
Subject: [EXTERNAL] - Re: The "generational ban" on smoking in Manchester-by-the-Sea

Hi Wendy.

Thanks very much for your e-mail.

A few additional questions I have are:

- * I wonder how this might impact local retailers?
- * Has there been any pushback from retailers in Manchester?

Again, thanks.

Stephen

Stephen Hagan
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From: "Wendy Hansbury" <hansburyw@manchester.ma.us>
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Cc: "Greg Federspiel" <federspielg@manchester.ma.us>
Date: 12/02/2024 09:12 PM
Subject: The "generational ban" on smoking in Manchester-by-the-Sea

Hello Stephen,

The Manchester-by-the-Sea Board of Health held a public hearing on November 12, 2024, to discuss the Tobacco Regulations including the 'Nicotine Free Generation' initiative. The ban is on the sale of products containing nicotine to people born after January 1, 2004.

After discussion, the Board voted to pass the local regulation with an implementation date of April 1, 2025. This allows time for local businesses to pivot and educate staff.

The regulation has enforcement and violation language that is typical to tobacco regulations at the local and state level. Both the Manchester Board of Health and the North Shore / Cape Ann Tobacco Policy Program emphasize education and prevention as we work cooperatively with retailers. We want to be helpful to businesses implementing this locally as part of efforts to break the cycle of nicotine addiction. Please let me know if you have any other questions.

Kindly,
Wendy

Wendy Hansbury, RS
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